Researchers may favor fieldwork over controlled lab experiments because it allows a deeper understanding of people's responses. The rich data from these interactions provides a detailed view of the subject, enhancing the researchers' understanding.

In research, we have confederates and testers. However, we sometimes forget that even though they are protected during the research, the events they are participating in can impact them physically, mentally, and emotionally. On pages 59-60 of the book Give Methods a Change, the research discusses that the testers' treatment had a big toll on them as they were treated differently based on their background.

In my research survey, there is big data research on how spending long hours in front of a screen can affect your feelings or mood. In my surveys, some potential influences that might affect responses are that the questions may be too simple, so when they answer, it does not give an answer to what we want to know that answers our question like Dr. B said in class, we have to ask yourself if the question we are given the people is going to answer our question in our research. The group of people I may want to approach to answer my survey would be Gen Z, as they grow up spending most of their day on the laptop doing school work or work in general.