

Survey 1: Teens and social media: Key findings from Pew Research Center surveys

MLA Citation: Vogels, Emily A. “Teens and Social Media: Key Findings from Pew Research Center Surveys.” *Pew Research Center*, 24 Apr. 2023, www.pewresearch.org/short-reads/2023/04/24/teens-and-social-media-key-findings-from-pew-research-center-surveys/. Accessed 10 Jul. 2025.

Describe:

- Source: This survey came from a website called *Pew Research Center* and it's an article sharing their findings.
- Purpose: The purpose of the survey is to learn “about their [meaning teens and their parents] experiences with and views toward social media.”
- Target Audience: The intended audience for this survey is the general public as their mission is to provide information about various topics to the public.
- Format: The format of the scale was multiple choice with the answers being “yes, a lot, yes, a little, no, or no answer,” including variants of those.

Survey 2: Do you know SZA???

MLA Citation: Baynes, Ayiana. “Do you know SZA???” *Google Forms*, 8 May. 2023, https://docs.google.com/forms/d/e/1FAIpQLSfPTqNBZZiNzTMvAaHI7yEpgF-pk7TbywA4MbsQ_NIGJn993Q/viewform. Accessed 10 Jul. 2025.

Describe:

- Source: This survey came from a google form that I myself created in high school.
- Purpose: The purpose of this survey is to see how people feel about SZA and her music.
- Target Audience: The target audience is the people in my school, as well as the followers on my social media accounts.
- Format: The format of the survey is multiple choice questions with one open-ended question at the end.

Reflection:

The difference that I noticed between the scholarly and non-scholarly surveys is that while the scholarly survey has more organized and provable facts, the non-scholarly one doesn't. To elaborate more on that, in the scholarly survey, they have results that showcase which demographics chooses which answers and there is just an overall more organized feel to the survey. On the other hand, the non-scholarly survey has anonymous people answering questions, so there is no way to tell if there is a trend in one group or the other. The purposes of these surveys differ in some ways because the scholarly survey has a purpose of learning about teen's, and their parent's, experience and views with social media, but the non-scholarly survey has a purpose of learning how people feel about a musical artist named SZA. It is important to understand the different ways surveys are used because there are a multitude of ways to apply them, and if they are used incorrectly, you can receive results that are untrue or your participants can be negatively affected.