

## **Product Draft**

### Brochure

- Information about nature conservation and HeartLands
- Pictures of HeartLands, nature, relevant photos
- Attention grabbing
  - PG(kids might see them)
- Electronic version
- Physical copies:
  - Event tables
  - MUC, peck, science east/west, dunham, art buildings, etc.
    - All school buildings
  - Dorms/CV
- Electronic copy:
  - On campus TV's, on social media, on websites

## **Plan**

I will create brochures that contain information about HeartLands, nature conservation, volunteer opportunities, clubs on campus, and more. They will be placed in various places around campus such as the dorms and cougar village, school buildings, the MUC if approved, as well as other places that I believe will help get the information out there. I also plan to have the brochures be given out at events that pertain to this information. I will also have electronic versions of the brochures that will be posted on social media accounts, displayed on the TVs around campus, and posted on my ePortfolio and other websites.