

Reflection #1

Coming into this new semester, I want to revisit the draft I came up with. Last semester I ended up with an informational brochure as my product draft. However, coming into this new semester, I am questioning if a brochure is still the route I want to go in. I will be trying to come up with any ideas that can help push the current plan forward, as well as the possible new one. Regarding the previous plan, I know that an informational brochure would help to get the point across about the conservation information and volunteer opportunities, but I wonder how engaging that would be for young adults since one of my goals is to increase volunteer activity within this age range. So, the way that I will revise my work is by brainstorming other possible outcomes and adding to the quality of the work.

The secondary sources that I might need to explore to bolster my previous research is about Heartlands Conservancy as well as other conservation organizations in the area. The reason behind this is because I want to have a multitude of volunteer opportunities, internships, and just activities in general, that I will share in my product in order to help these young adults find a starting place to begin exploring how they can help participate in conservation. So, by researching more on these organizations, I'll be able to fill my product up with as many opportunities as possible, in hopes that the person reading them will be able to find something that works for them.

The audience that I am writing for is young adults, the way that this will impact my revision is what I decide to do as my implemented product. Based on my audience of young adults, this has led me to brainstorm more engaging options that could bring in more attention as well as hold their interest. My biggest worry is that they will be bored or possibly not even engage in my product if there isn't anything in place to pull them in.