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TIPS FOR SUCCESSFUL SPEECHES



Introduce Your Topic

Use a compelling hook to draw in listeners; clearly state the what and the why of your topic.

Do Your Research

Establish your credibility by doing your research, citing it for your audience, and providing logical explanations.



Target Your Audience

Know who you're trying to reach and tailor your content to them; what context do they need to understand your ideas?



Signpost Transitions

Mark transitions with visuals, body language, and content, so audience can follow along and stay tuned in.



Visualize Your Points

Set all text at 20 pt or higher; use as little text as possible; don't read off slides; use pictures to tell your story.



Practice Your Speech

Practice in front of a mirror, on camera, or in front of friends! Use notecards with bullets; don't read off your phone.



Coordinate Together

Work together to understand who is saying what, how it all fits together, and how you'll transition.



Breathe Through Stress

Talk slowly, pause between sentences. Don't be afraid to breathe. This will keep the nerves down. Be yourself!



Use Body Language

Avoid reading, use eye contact, coordinate hand gestures with content; and invite your audience in.

