

## Codes Product Video Script

Video Title: "Everyday Mentoring: You're Already Doing It!"

### **1. Opening Hook**

Visuals: Quick clips of people interacting—students helping each other, friends giving advice, coworkers collaborating.

Voiceover: "What if I told you you're already a mentor? You just don't know it yet."

### **2. Define Peer Mentoring**

On-Screen Text: Define peer mentoring simply (e.g., "Helping someone else learn or grow.").

Visuals: Examples of informal mentoring scenarios (e.g., study groups, skill teaching).

Voiceover: "Peer mentoring is about sharing knowledge and experiences with each other."

### **3. Everyday Examples**

Segment 1: School/College

Visuals: A student helping a classmate with homework.

Voiceover: "Have you ever helped a classmate understand a tough topic? That's mentoring!"

#### **Segment 2: Workplace**

Visuals: A coworker guiding a new employee.

Voiceover: "Showing a new colleague the ropes? You're mentoring!"

#### **Segment 3: Personal Life**

Visuals: Friends advising on personal matters.

Voiceover: "Offering support to a friend going through a tough time? That's mentorship, too!"

### **4. Breaking Down Misconceptions**

Visuals: A person looking uncertain or hesitant.

Voiceover: "You might think mentoring is only for experts or professionals, but that's not true! Everyone has something to share."

### **5. The Ripple Effect**

Visuals: Clips of people positively impacted by mentoring, showcasing growth and success.

Voiceover: “Every time you help someone, you create a ripple effect. Your support can inspire them to help others!”

## **6. Call to Action**

Visuals: A mix of people reflecting on their experiences, smiling, and connecting.

Voiceover: “So why not embrace the mentor in you? Start small—offer advice, share your skills, or just be there for someone who needs it.”

## **7. Conclusion**

Visuals: A montage of diverse mentoring moments.

Voiceover: “Mentoring isn’t about titles; it’s about connection. You’re already doing it—let’s make it more intentional!”

## **8. Resources and Next Steps**

Visuals: Links to peer mentoring programs or resources for getting involved.

On-Screen Text: “Ready to take the next step? Check out these resources!”

### **Things people must know, and if they argue**

#### **1. Mentoring Comes in Many Forms**

Mentoring can be formal or informal. Both are valuable.

#### **2. Helping Counts**

You don’t need a title. If you help someone, you’re mentoring.

#### **3. It Happens Naturally**

Mentoring often occurs in everyday conversations and relationships.

#### **4. Small Acts Matter**

Even small gestures can make a big difference in someone’s life.

#### **5. Focus on Growth**

Mentoring is about helping others grow and gain confidence.

Resources:

[Impact of Peer Mentoring](#)

[Importance for Mentees](#)

[Wall Street Investors' opinion on mentoring](#)