

Publisher: Jonathan Brown

Peer Reviewer: Megan Herzing

Public Relations Writing ACS 313

Professional Profile

Elon Musk, Executive Officer, Tesla Inc.

Elon Musk is the CEO of Tesla Inc., which has been a leading factor since 2004 in the sustainable energy world. In his time with Tesla, Musk has been the sole proprietor in the development of many electric vehicles such as the Model S, Model 3, Model X, Model Y, Tesla Cyber Truck, and Tesla Semi.

Under his supervision, Tesla expanded to the creation of storage products as well as the installation of solar panels. His pioneering led to Tesla becoming the World leader in sustainable technologies. Aside from Tesla, Musk has also founded SpaceX, The Boring Co., and co-founded Neuralink and OpenAI. He hopes to expand space exploration, artificial intelligence, and infrastructure development. In 2002, Musk became a billionaire after eBay purchased PayPal for \$1.5 billion in eBay stock. Musk was the largest shareholder in PayPal at the time, owning 11.7% of the company. He has a current net worth of 397.4 billion USD.

His impact has influenced traditional fuel industries to not only improve their companies, but also helped them shape the future for transportation, energy, and technology. He studied physics and economics at the University of Pennsylvania. Through Tesla, he still leads a revolution in technological advancement.