

Media Pitch

SUBJECT: Story idea: Tesla's New AI-Driven energy Initiative?

Hi Sam,

I wanted to run a story idea by you and see if you might be the best person to cover it. I think this topic would resonate strongly with your readers, especially with the growing focus on clean energy and technological innovation.

Tesla is launching a groundbreaking AI-driven energy management system designed to optimize home and grid-level energy storage. In a world concerned about sustainability and efficient energy usage, Tesla's new technology could revolutionize how people interact with renewable energy sources.

Tesla's AI can predict energy demands and weather patterns to better improve predictions. Even at the home scale Tesla's Powerwall can save up to 30% on people's energy bills.

Additionally, Tesla will leverage its social media following to garner engagement across all platforms. Tesla will also email marketing to Tesla owners and Tesla's partner networks.

Would you be open to discussing this further or contacting a Tesla Representative for a demo.

Thank you so much for your time and consideration!

Kind regards,

Jonathan G. Brown

Representative at Tesla Inc.

Jonathanb2023@gmail.com