

Reflection #4

In *Wonky*, it is argued that in music, the rules around the typical rhythm and groove should be changed and challenged. Michelle McGhee uses accounts of trending drummer, Questlove and she also uses music examples throughout time to show how these rhythm changes have affected music over the years. Michelle has become a professional over the years with her experience in journalism. Michelle used the past and history of legendary producer J Dilla, and how his ever-changing mind in the aspect of how he heard music ultimately moved people. The target audience for this piece would be those who enjoyed music, those with creative mindsets, musicians, and people between the ages of 18-40. McGhee writes in the context of stories and accounts of artists and a timeline of the music evolution. This project is structured by storytelling of what makes the beats different then followed by examples of music to show evidence. In this piece, there are interactive pieces that allow the reader to “make” the music themselves in order to break down the structure of how a song is put together. Transitions are made in this piece by differentiating between words and the songs. In this reading, the use of more current music pieces and popular drummers makes it easier to recollect with. The words straight groove, swing groove, and shift groove were made prominent compared to other words in this piece. These words showcase the varying aspects of how a song is produced. Overall, there is no prominent symbolism or imagery used by McGhee in this piece. However, McGhee does refer to Questlove, who is most well known as the drummer on the *Late Night with Jimmy Kimmel Show*. She also talks about a producer named J Dilla who was known for changing and challenging the opinion on rhythm in songwriting and producing. McGhee refers to these two men because of the Bandwagon appeal, which makes these mens’ opinions on the author’s opinion more credible. Michelle McGhee persuades her audience by making her piece interactive which allows readers to work through thr information at their own pace and while also using credibility of those who are considered music geniuses. The author criticizes those in the music industry who never have wanted to bend the rules of rhythm and groove. This piece refers to Ethos in the fact that the people she used as credibility make people feel comfortable and trustworthy. Logos is not used in this piece. Pathos is used extremely by the credibility of both J Dilla and Questlove. McGhee used these peoples’ opinions in order to find a comfort in the readers so they can have a peace of mind. Bandwagon appeal is slightly used in this piece. McGhee uses drummer, Questlove, and music producer, J Dilla to give readers a more peace of mind to where they can accurately trust the words of the author.