

Implementation plan checklist/timeline:

Product: A scavenger hunt-style video designed to engage audiences of all ages with the Garden's colonial history and an online version where people who don't have access to the garden can still watch our videos on their platform, without participating in the scavenger hunt.

★ Week One 1/27-2/2

- Contact Jennifer Wolfe about helping us with navigating and learning My Guide to the Garden and how we would embed/integrate our video modules into it.
- Contact Morgan Smith about working with the media team.
- Visit Garden
- Video equipment: cameras, teleprompter, microphones.
- Finalize video module topics using resources Ashley gave us
 - Book - Desire of Botany
 - Youtube Series - The World in 80 Gardens
 - Introduction
 - Tulips
 - Madagascar Periwinkle
 - Poppies
 - Conclusion
- Research where different plants are located in the Garden and use that information to pick out potential scavenger hunt sites.
- Create times to meet outside of class and reserve any necessary spaces.

★ Week two-fifth, February 3rd - 28th

- Meet with Garden staff- Jennifer, Morgan smith. Ask for feedback/advice on the project and explore the garden to collect Plant location/data.
- Create scripts for each module.
- Jays script: Introduction, summary of our project, rules for the scavenger hunt, objectives/tasks.
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- Jaidyns script:
- Kyras script:
- Group script:
- Edit all of the scripts and finalize them
- Videos will be edited to 5 mins each, and will consist of multiple smaller videos.
- Each module will have questions and answer choices that lead to clues that will help them navigate to the next module.
- Last week and ask for feedback from garden partners and make revisions.
- Record videos
- Edit and revise videos
- Make the final draft !!!!!

- **Project needs to be completed by the week of april 14-18th
Launch/ display module ! April 30th 2025!!!!**

Have 1 script done by next Weds