



African American Knowledge Exhibit

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Project Objectives

Telling the stories of the enslaved at the garden



Having a display featuring digital and
physical aspects



Ensure accessibility and engagement for
diverse audiences



Project Scope

The project scope includes historical research and storytelling about enslaved individuals, creating an interactive exhibit with QR codes, booklets, and displays, and strategically placing the exhibit throughout Henry Shaw's house for broader engagement.

Our expected outcome includes a completed exhibit ready for public interaction, QR-linked digital content, and informational booklets to provide seamless access to materials and a cohesive narrative.



01.

MOBOT staff – are key stakeholders as they provide leadership, ensure historical accuracy, design and install the exhibit, engage visitors through education, and maintain the exhibit to align with the garden’s mission and values.

02.

African American Knowledge Team – As students we have played a major role in gathering the research and created a vision for the display

03.

Community – their experiences, local knowledge, and historical ties to MOBOT can help ensure our project resonates with educating others.

Stakeholders

Andrew

- Help us dive deeper with finding more accurate information about the slaves that Shaw owned and the slavery that took place during that period

Jennifer

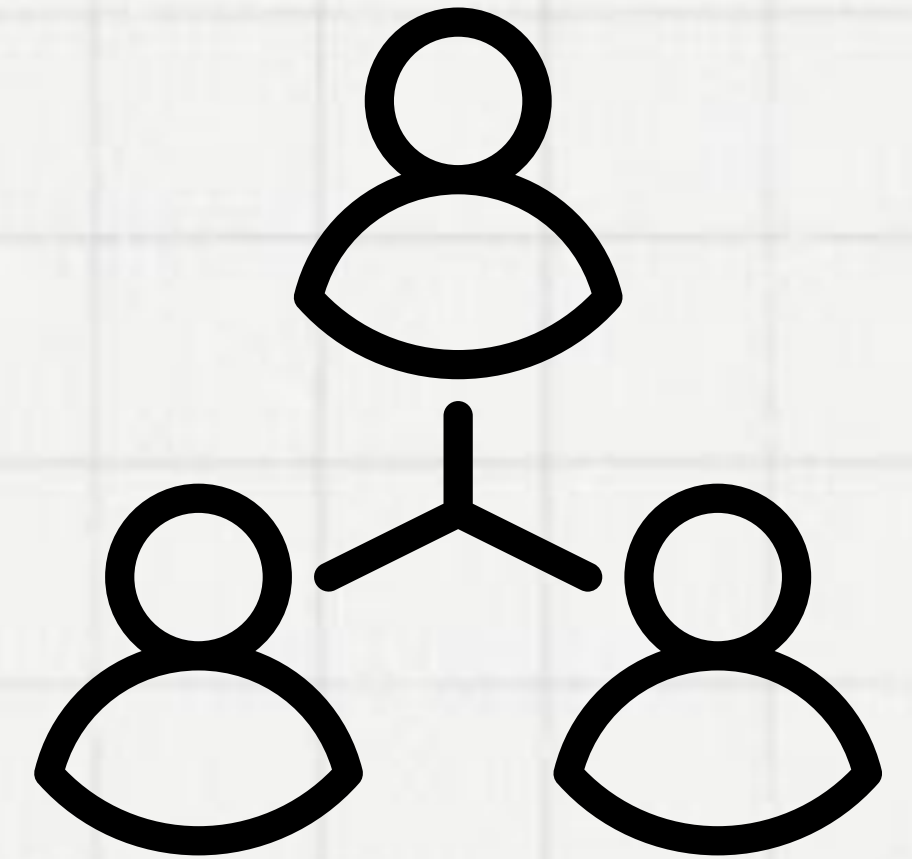
- Help with getting pamphlets and make sure we print enough copies for everyone

Shelby

- Helps us when it comes down to sticking to tight deadlines and making sure there are no grammar mistakes
- Helps organize website for QR codes with MOBOT staff to make sure there is a clear cohesive picture

Aydien & Pricilla

- Collect all the necessary documents that are needed for the project
- Develop a clear communication between us and MOBOT staff



Project Team



Timeline



Planning and Research

- Gathering documents
- Communicating with stakeholders at the garden
- Figuring out goals


Content Development

- Booklet drafting
- Narrative storyboarding
- Building digital aspects

Design & Prototyping

- Create layouts for physical signage
- Booklet mockups
- Develop QR codes

Implementation

- Test out the QR code website
 - Layout exhibit
 - Gather feedback from stakeholders
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The African American Knowledge Exhibit tells the stories of the enslaved at the garden through digital and physical displays, including QR codes and booklets, ensuring accessibility for diverse audiences. The project involves historical research and storytelling, with exhibits placed throughout Henry Shaw's house to maximize impact. MOBOT staff provide leadership and ensure accuracy, while the African American Knowledge Team has taken on roles as researchers and developers shaping the project. Community input ensures the exhibit resonates and effectively educates visitors

**Thank you
very much!**