

Research Article-

Survey 1: [Survey: Americans becoming more open about mental health](https://www.apa.org/news/press/releases/2019/05/mental-health-survey)

"Americans Becoming More Open About Mental Health."

<https://www.apa.org/news/press/releases/2019/05/mental-health-survey>, 1 May 2019,
suicidepreventionnow.org/documents/executive-summary-2024.pdf.

This survey strikes me as an educational and information survey. A survey developed by researchers at the American Psychological Association this survey measures Americans attitudes toward mental health, suicide, and mental disorders. The intended audience of the survey is Americans who have a stigma or attitude towards mental health. The target audience could also be those going through a mental health crisis but afraid of judgement or in denial. It can always be intended for researchers or curious people such as myself.

The structure of the survey includes pie charts, percentages, and closed ended questions. I noticed this survey is more organized than the Allure survey. All the information is accurate and straightforward. Unlike the Allure survey it targets a more serious and educational topic. This survey includes qualitative and quantitative information but it includes more quantitative information. Analyzing and taking a deeper dive at this survey made me realize when doing research on a topic, and doing research using human subjects, you have to get a wide range of votes and numbers when counting quantitative information. It can't be biased or inaccurate because many use websites and surveys such as this to retain information or for other educational things. Everything has to be organized and well written and also has to be concise. Including dates and percentage can show organization The purpose of this survey is informational and the Allure one is for entertainment.

Magazine-

Survey 2: [Allure Readers' Choice Awards 2024: Meet the Winning Products Survey Allure](https://www.allure.com/readers-choice-winners-2024?utm_source=Bing%20Rebates%20by%20Microsoft&utm_medium=paid-affiliate&utm_campaign=1159378&utm_social-type=paid&irclickid=TIewggVcLxyKWdzQ9X3HLRnyUksxeYW-mWQMSs0&irgwc=1)

"Reader's Choice Awards." *Allure*.

https://www.allure.com/readers-choice-winners-2024?utm_source=Bing%20Rebates%20by%20Microsoft&utm_medium=paid-affiliate&utm_campaign=1159378&utm_social-type=paid&irclickid=TIewggVcLxyKWdzQ9X3HLRnyUksxeYW-mWQMSs0&irgwc=1

This survey came from the Allure magazine. The survey measures the best voted beauty products of 2024. The intended audience for this survey are Allure magazine readers, beauty content creators and influencers, and makeup consumers/shoppers. It barely includes quantitative information; it only includes the prices of the listed products. The survey doesn't include charts, percentages, or graphs.

Compared to the survey in the American Psychological Association this survey is for entertainment more than educational. Depending on the point of view readers have the survey can come across as informational. This survey doesn't include quantitative data like the previous survey. No percentages, numbers, graphs, pie charts, or data. The Allure survey's purpose is to target readers and influence them to buy the "best products" most of which they get compensation from just by mentioning them in the magazine and survey. It's important to understand the different ways surveys can be used because not every survey targets everyone or the same groups. There are millions of surveys out there for different things and each one caters to a specific group or lifestyle. Also all surveys don't have the same purpose while some might be for entertainment and fun others are for educational purposes, and serious life situations. If

you have an understanding of how surveys are used you'll have a better understanding of what to use them for and what information you can obtain from using them.