

Zachary Tobias

Dr. DeSpain

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Hello, my name is Zachary Tobias and I am currently a senior at SIUE majoring in Applied Communication Studies focusing in PR with a minor in Sociology. My interest in PR is really being able to help understand a company or a person's reasoning for why they make the choices they do. Being able to provide an insight to strengthen a company or person's persona and understand them on an emotional one on one level, something that AI can not do. My relevance in being able to communicate, publicly speak, network, present information to clients and people is something that sets me apart from most people. Right now I am looking to build more experience via internships or jobs.